

Sponsorship Opportunities

2024-2025

Welcome & Instructions

Welcome!

The HIMSS NCA Chapter, proudly acknowledged as the only “federally focused chapter” has a unique position within HIMSS and in the broader DC area and we invite you to become a sponsor.

The Chapter hosts monthly educational and community outreach sessions, as well as charity events throughout the year. Federal employees and active-duty service members are able to attend our events for free, including receptions and networking opportunities.

The Chapter also sponsors a highly regarded mentorship program, identifies internships, provides scholarships, and also conducts a significant charity support program. We offer a limited number of sponsorships annually to support the chapter which we outline in the slides to follow. There is opportunity for your firm to become more active in the Health IT community and support worthwhile programs and efforts that focus on our industry.

We invite your support,

Respectfully,
Suzanne Charleston
Sponsorship Chair

Sponsorship Opportunities

Healthcare Information Technology (HIT) is playing an ever-expanding role in the transformation of healthcare delivery, and HIMSS is leading the way. As an internationally respected voice, HIMSS teams with organizations like yours to advance your business success – and drive continued progress for the healthcare IT industry worldwide. HIMSS brings you exclusive, year-round opportunities to spark innovation...to make a difference... and to bring healthcare IT to the next generation of effectiveness.

The HIMSS National Capital Area (NCA) Chapter is federally focused bringing together high impact industry and government leaders for our educational and community programs. Sponsorship opportunities offer several complementary messaging and networking venues.

HIMSS NCA offers the following sponsorship options:

Sponsorship L	Cost
Corporate Sponsor	\$12,000
Educational Session (Program Sponsor)	<ul style="list-style-type: none">• Monument - \$5,000• Metro - \$2,500• Small Business Sponsor - \$500
Scholarship Sponsor	\$6,000
Charity Sponsor s <ul style="list-style-type: none">• December Ugly Sweater Event• HIMSS Veteran Pass• Spring Charities	\$3,000/\$1,000/\$500 \$3,000 \$6,000
Mentor Program Sponsor	\$6,500

Corporate Sponsor - \$12,000



Recognized as a Corporate Sponsor for the entire program year Guide and represent one of the year's monthly education sessions.

The sponsor may select the featured month (based on the topic presented that month)

Other benefits:

- 10 event passes for the featured educational session
- 3-minute marketing presentation at the featured educational session
- Handout marketing materials to attendees at featured educational session
- 3 event passes for all remaining education events
- Recognition from the podium at each event
- Corporate logo displayed at each event
- Direct link to corporate landing page
- Introduction to the speakers post each event
- Advertisement on HIMSS-NCA Website during the entire year
- 501(c)6 contribution receipt on complete payment

HIMSS NCA will feature the sponsor in all advertising and marketing associated with the year's monthly events; this includes all e-mails distributed to prospective registrants and follow-up e-mails to attendees. HIMSS NCA will feature the sponsor's advertisement on the Chapter homepage for the program year.

Our corporate sponsorship program requires that a HIMSS NCA representative liaison with the sponsor to support advertising and marketing efforts for the activities during their featured month. This includes promotional communications from the Chapter for member recruitment from the sponsor's organization and network, as well as to support other community activities such as mentoring, volunteer engagement, and program development.

Educational Program Session Sponsor:

Educational Session **Monument Sponsor** - \$5,000
(Maximum one per month)

- 3 minute marketing presentation at session
- 5 event passes for the educational session
- Recognition at the podium during introduction
- Corporate logo displayed
- Personal introduction to the speakers post event
- Handout marketing materials to attendees
- Advertisement on HIMSS NCA Website during the month leading up to the event

Educational Session **Metro Sponsor** - \$2,500

- 2 event passes for the educational session.
- Recognition at the podium
- Corporate logo displayed
- Table at the Chapter meeting or handout marketing materials to attendees
- Advertisement on HIMSS NCA Website during the month leading up to the event

* All sponsors receive a 501(c)6 contribution payment receipt

Educational Session **Small Business Sponsor** (<100 employees) - \$500
(Maximum two per month)

- 2 event passes for the education session
- Recognition at the podium
- Corporate logo displayed on a big screen projection
- Handout marketing materials to attendees
- Table at the Chapter meeting or handout marketing materials to attendees



Scholarship Sponsor - \$6,000

Health IT-related degree program scholarships equaling up to \$6,500. This may be a combination of students enrolled in an Associate degree program; Bachelor degree program; or a Graduate degree program.

- Five (5) event passes for the scholarship announcement event
- Participation in all scholarship selection activities
- Participation in scholarship award announcements and hosting of students at event
- Recognition at the podium
- Corporate logo displayed
- Corporate logo included in all scholarship-related marketing
- 501(c)6 contribution receipt on complete payment
- Table at one Chapter meeting when scholarships are awarded



Charity Sponsor - \$6,000



This program is unique in that the donations support a health IT related project in support of a medical-related non-profit. These health IT projects help the non-profit(s) to further their mission(s) and improve the outcomes of their program beneficiaries. Capital area health leadership recognition for this work will align with the missions of many firms.

- Up to 10 event passes for the Charity announcement event
- Full participation in all charity selection activities
- Full participation in charity award announcements and hosting of charity guests
- Recognition at the podium
- Corporate logo displayed
- 501(c)6 contribution receipt on complete payment

Mentor Program Sponsor- \$6,500

The HIMSS NCA Mentor Program has been uniquely successful in placing mentees in the companies of mentors who have supported the program. Supporting these upcoming health IT professionals exposes your company to them as leaders in the health IT community and to our larger contractor and government audience.

- Up to 10 event passes for the event recognizing the Mentor Program mentors and mentees
- Recognition at the podium
- Corporate logo displayed
- 501(c)6 contribution receipt on complete payment



Ugly Sweater (Holiday) Event Sponsor

This is a great opportunity to celebrate & show appreciation of our membership, volunteers and spread our HIMSS NCA cheer. In the spirit of the Holiday Season, this event will support Toys for Tots and a great networking event for the HIMSS NCA Community.



Large Event Sponsor - \$3,000

- Up to ten (10) Raffle Event Tickets.
- Brief opportunity for Expression of Support as Part of Acknowledgement.
- Recognition during announcements.
- Corporate logo included in all web announcements, and e-mails for this event.

Small Event Sponsor – \$1,000 (multiple)

- Five (5) Raffle Event Tickets
- Recognition during announcements.
- Corporate logo included in all web announcements, and e-mails for this event.

Large Gift Sponsor - \$500 (multiple)

Small Gift Sponsor – \$250 (multiple)



501(c)6 contribution receipt on complete payment

Thank you!

*Please contact us should you have
any questions*

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